

Oil Recycling Pans

- To promote proper disposal of automotive fluids
- Oil pans, funnels, and disposal info distributed through high school auto tech program (approximately 75 students per year)
- Auto Zone brokered & stored the bulk purchase at their store until all the oil pans were distributed (\$4.99/each)
- Extras made available to residents

IISD Automotive Technology Class



HHW Diversion Program (Household Hazardous Waste)

- Special waste vehicle picks up at curbside for single-family (approximately 50 tons/yr)
- One-day event at Irving Mall on the Saturday nearest Texas Recycles Day (800 participants)
- Membership in the Dallas area program to utilize permanent site (\$100,000/annually)

HHW Diversion Program





HHW Diversion



Turkey Fryer Oil Program

- Provided funnels for easier home collection and promote proper disposal
- Special Waste Vehicle provided curbside pickup after the holidays (and year round)
- WFAA Website Banner ad



Texas SmartScape Bus Tours

- FREE classes for residents (March)
- FREE Party Bus tour of Dallas Water Utilities' Xeriscape contest entries with professional guide (\$20 refundable registration fee) - Saturday in June
- Coppell's Bloom N' Hot van tour (\$10/each) Saturday in August
- Distributed CDs, website bookmarks

Texas SmartScape Bus Tours

Native Garden Tour

Do you love looking at exquisite gardens? Do you want to learn more about native plants and xeriscape landscaping? Then hop on the bus for a fabulous tour of six homes throughout the Metroplex as we discover unique gardens all using native plants. We will be spending approximately 45 minutes at each home.

Saturday, June 19th
8:00 a.m. - 5:00 p.m.

A tour bus will be loading at 8 a.m. sharp. Meet at Irving City Hall (front of building off of the Irving Blvd. side)

What Do I Bring? Bring a sack lunch. Drinks will be provided and coolers will be provided for the lunches. Dress comfortably and bring a hat (and sunscreen if you are sensitive. We will be outside viewing homes).

Schedule: Leave City Hall by 8:15 a.m.
Visit 3 homes from 9 a.m. to noon
Lunch at White Rock Pump Station
Visit 3 homes from 1:30 p.m. to 4:30 p.m.
Back to City Hall by 5 p.m. (+/-)

Seats are very limited. To register, call Fran Witte at (972) 721-2355.

This wonderful opportunity has been sponsored and coordinated by City of Irving Public Works & Transportation Department.



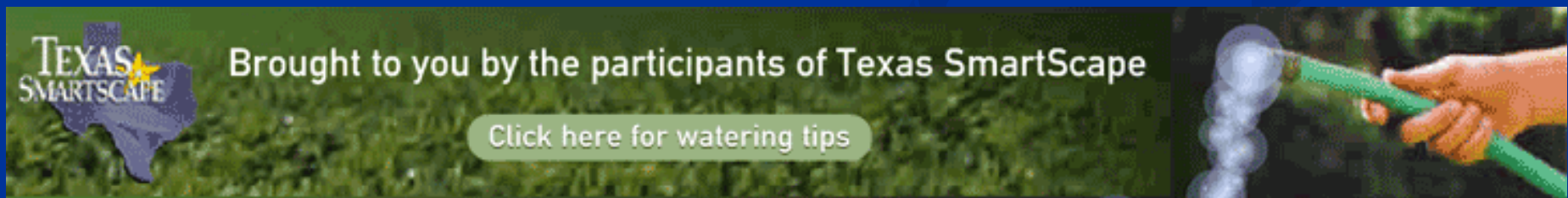
WFAA Website Banner Ads

- Thanksgiving & Christmas Turkey Fryer (coming again in FY07)
- Texas SmartScape Month
- DOO the Right Thing

A banner for a turkey fryer recipe. On the left, a turkey is being fried in a large pot, surrounded by autumn-themed items like pumpkins and grapes. The background is red and green.

Frying a **turkey** this holiday?

[click here for a great Thanksgiving recipe! >>>](#)

A banner for Texas SmartScape. It features a green lawn background. On the left is the Texas SmartScape logo. In the center is text about participants and a button for watering tips. On the right is a close-up of a hand holding a green garden hose with a nozzle spraying water.

TEXAS SMARTSCAPE

Brought to you by the participants of Texas SmartScape

[Click here for watering tips](#)

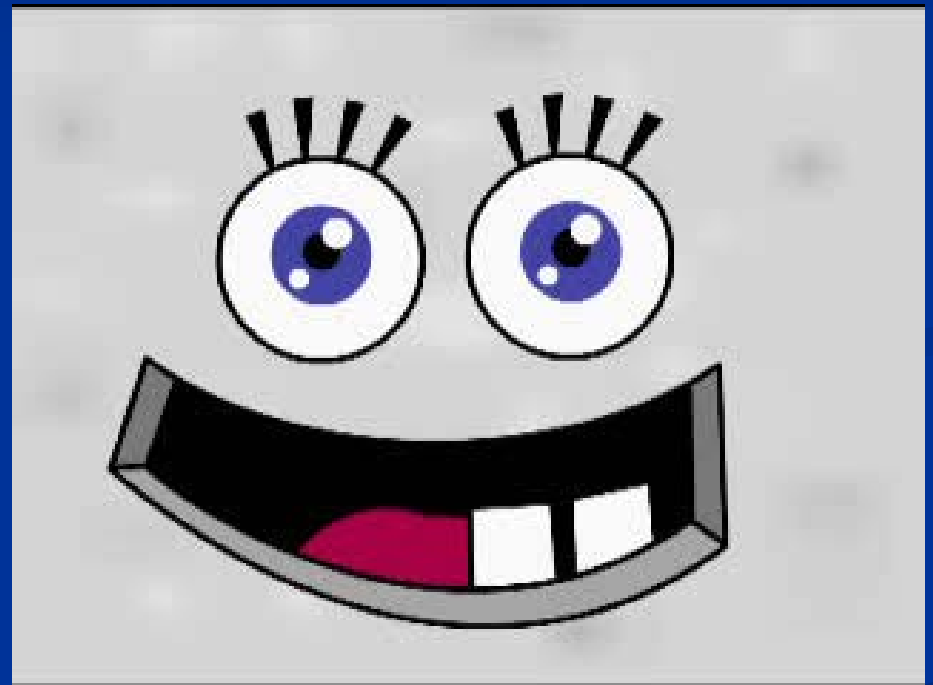
A banner for a dog poop pickup service. It features a blue sky background with a grassy foreground. On the left is a close-up of a dog's head. The text is in a bold, white font.

If you think picking up dog poop is unpleasant..."

Public Service Announcements

Stormy the Storm Drain – 2005

- Garland's Stormy the Storm Drain 30-second public service announcement on Comcast (Karah Hosek)
- Split production costs with Irving (\$2,200)
- Shared finished product with other NCTCOG members



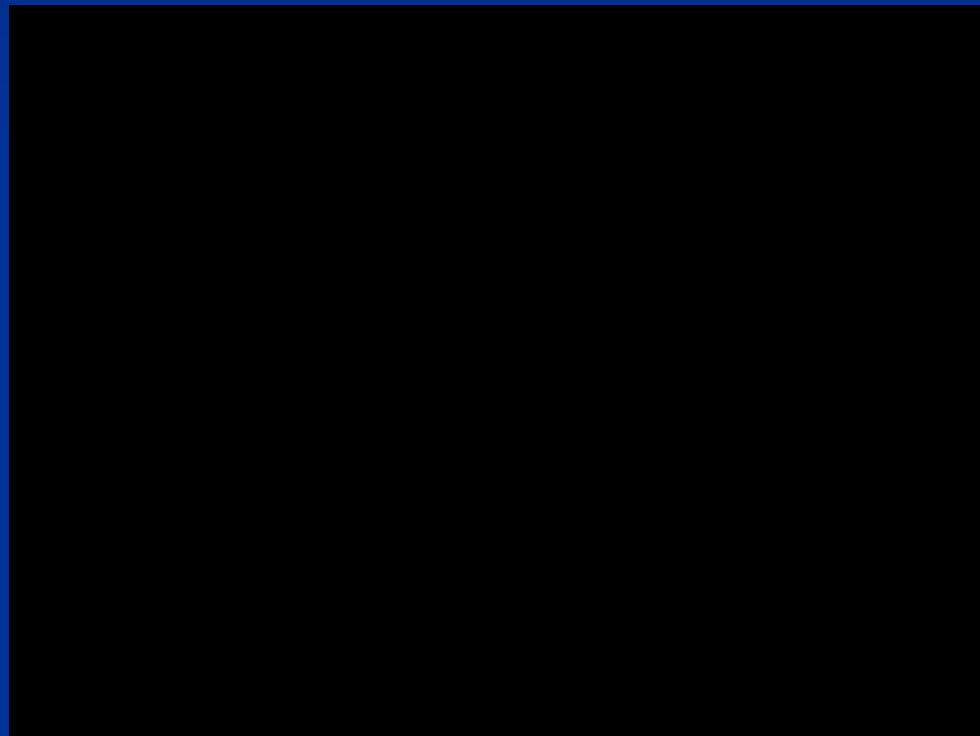
Public Service Announcements

DOO the Right Thing - 2006

- Informal bids netted 2 vendors with different approaches to the subject matter
- WFAA Producer Hilary Russell created “Doo the Right Thing” idea
- Production cost: \$5,500

Public Service Announcements DOO the Right Thing

- Comcast/Time-Warner proposal: \$2,980
- Split production costs with Farmers Branch, Sherman, Lewisville, & Plano



PoochFest

Where Irving Struts Their Mutts



- Booth at event
- Pledges to pick up after their pet
- Promotional items to help
- Pet photo contest

Some of the Pets



A Night at the Opera

- ICT Main Stage
SINGIN' in the RAIN
 - Umbrella Giveaway
 - Rain Ponchos
 - Umbrella Pens

- Lyric Stage
TITANIC
 - Mugs

